

FOR IMMEDIATE RELEASE

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MESSER AND COMPANY, INC.

SEMINAR ABOUT “HIRE RIGHT – HIRE ONCE”

San Diego, CA., May 28, 2008 – Messer and Company, Inc. is pleased to announce, along with the accounting firm of Haskell & White, the presentation of a seminar that addresses the CEO's challenge to attract, hire and retain the best people for their business. The seminar will be held Tuesday, June 3, 2008 at the Double Tree Hotel, Hazard Center – Mission Valley from 7:30 am to 9:30 am.

Wade Messer, President and Founder of Messer and Company states that “Attracting and keeping the best personnel isn't just an HR department or recruiting challenge anymore. It is a business challenge. Success today requires purpose, strategy and focus on the three critical elements of becoming an employer of choice, hiring right the first time and keeping the best. We have helped our clients with this and wanted to make it available to all San Diego business owners.”

Lee Buby is a CPA and the SOX 404 Practice Leader for the accounting firm Haskell & White, located in San Diego. He will be speaking on “**When Good Employees Go Bad.**” Buby indicated that “The average U.S. business loses 5% of gross revenue to employee fraud and abuse. Even by hiring the best, your business could become the next case study for employee fraud or abuse.”