

FOR IMMEDIATE RELEASE

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MESSER AND COMPANY, INC.

SEMINAR ABOUT “HOW TO THRIVE IN TODAY’S CHALLENGING ECONOMY”

San Diego, CA., May 29, 2008 – Messer and Company, Inc. is pleased to announce the presentation of a seminar that assists the business owner in these uncertain economic times. They can be, however, one of the best times to grow and improve your business! Successful owners and managers are constantly looking for ways to meet goals and improve profits. The seminar will be held Tuesday, June 10, 2008 at the Double Tree Hotel, Hazard Center – Mission Valley from 7:30 am to 9:30 am.

Dean Isaacs, a Principal at Messer and Company states that “Successful business people share five common characteristics that enable them to thrive. Applying these concepts can help small businesses not only survive these difficult times, but capture a greater share of business. We help businesses reach their goals and have seen successful business strategies that work. Attend this seminar to hear about these strategies and ideas that you will want to try in your business as a formula for success.”

Messer and Company, Inc. is a management, marketing and training services firm headquartered in San Diego. We have over 45 years combined experience helping thousands of businesses worldwide. The firm offers more than 25 niche management; marketing and training services to assist business leaders in professional, construction, manufacturing, banking and distribution companies take their organizations to the next level.

The firm has clients ranging from mid-size to large companies throughout the southwest part of the United States.